

# D9.5 AGRICORE project website



Deliverable NumberDeliverable NumberLead BeneficiaryIDWork packageWDelivery DateMDissemination LevelPu

D9.5 IDENER, AXIA WP9 M04 Public

# www.agricore-project.eu





# **Document Information**

Project title	Agent-based support tool for the development of agriculture policies		
Project acronym	AGRICORE		
Project call	H2020-RUR-04-2018-2019		
Grant number	816078		
Project duration	1.09.2019-31.8.2023 (48 months)		

# **Version History**

Version	Description	Organisation	Date
0.1	Template initialisation	IDENER	05.12.2019
0.2	Initial content contributions	IDENER	10.12.2019
0.3	Extended details on websites generation	AXIA	15.12.2019
0.4	Inclusion of internal website details	IDENER	17.12.2019
1.0	Final version	IDENER	30.12.2019

### **Executive Summary**

The present document is the deliverable "D9.5 - AGRICORE project website" of the AGRICORE project, funded through the European Union's Horizon 2020 research and innovation programme under the Grant Agreement No. 816078, and presents the development of the project website.

This deliverable is generated according to task 9.3: Communication Activities contained in Work Package 9: Communication and Dissemination of AGRICORE. This task covers the development of, among other communication materials, the project's internal and external websites. The creation of both sites as well as the additional one generated for the AGRIMODELS cluster are described in this deliverable.

Overall, the purpose of this deliverable is to document the process followed for the implementation of the three sites, namely: <u>https://www.agricore-project.eu</u>, <u>https://www.agrimodels-cluster.eu</u> and the project internal website.

# Abbreviations

Abbreviation	Full name	
CMS	Content Management System	
DoS	Denial of Service	
EEAB	External Experts Advisory Board	
EU	European Union	
REA	Research Executive Agency	

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# **1** Introduction

Deliverable D9.5 - AGRICORE project website is part of the overall communication, dissemination and exploitation plan of the project. Being one of the main objectives of the AGRICORE project to proceed with targeted dissemination and communication of the project's results, the websites here presented offer a unique possibility for the project members to centralise the communication of the project advances. The development of the webpages reinforces the general communication and dissemination activities in the project and adds up to other communication channels as the social media accounts, the press releases and the project's newsletters.

### 2 Developed websites

Two sites were originally scheduled for their development, namely the project's external website and the internal one.

### 2.1 Agricore public website

### **2.1.1 Introduction**

The AGRICORE website is one of the project's main dissemination tools. The project website presents the project's overview, including objectives, project partners, news-events, material for public use and the EU use cases of AGRICORE tool. The website follows the EU recommendations on usability and accessibility, and it includes the logo of the European Commission. The developed visual identity has been applied to the design of the official project website. The setup of the project website was a collaboration between IDENER (project coordinator) and AXIA Innovation. IDENER developed the structure of the website and prepared the contents, while AXIA developed all the graphical elements. The website is published at <a href="https://agricore-project.eu">https://agricore-project.eu</a> and is publicly accessible from the internet.

### 2.1.2 Implementation details

The AGRICORE project website includes all the relevant information about the project, its objectives, its work plan and impact, the consortium participants, a dedicated news section, and other interesting links, including the project's Facebook, LinkedIn and Twitter profiles, and the coordination team contact information. The website shows the following characteristics:

- An attractive, modern and professional website design
- A homepage presenting the overall project idea
- Latest news from the project as well as news, publications and important links of other parallel R&D activities
- Forthcoming events
- Easy access to the project information and documents, including the details of the work packages, partners and deliverables.
- Links to the AGRICORE Social Media pages.

Throughout the project implementation, the website will become a major tool to present the project research outcomes to a wide audience. The website will be regularly updated and enriched with new content and updates. Visitors of the AGRICORE website have access to all information about the project, they can download the project's promotional material (events posters, brochures and banners), read press releases and the public deliverables, subscribe to the newsletter and contact the consortium. The partners section, which includes links to the consortium members' profiles, provides interesting and easily accessible information on the expertise and involvement of each partner in the project. The Documents section of the AGRICORE website includes public deliverables, dissemination material and publications aimed mainly to disseminate the information to research institutions and universities. Followingly, the sections of the AGRICORE website are presented.

#### 2.1.2.1 Creation and Design of the website

The AGRICORE project website has been developed using Wordpress during the early project stage and launched at <u>https://agricore-project.eu/</u>. Additionally, the project web hosting info email "info@agricore-project.eu" was created to be further used for social network profiles creation – registration, newsletter campaign, etc.

As already mentioned, the website has been developed using Wordpress. Wordpress is a Content Management System (CMS) implemented in PHP that uses MySQL as the database engine to store the information. WordPress is used by more than 60 million websites including 33.6% of the top 10 million websites as of April 2019, which renders it as one of the most popular content management system (CMS) solutions in use. The website has been deployed inside the IDENER's cloud environment which offers automatic backup and frequent system upgrades. Indeed, the basic Wordpress installation has been complemented with a set of plugins that enhance the functionality of this CMS. This includes several elements as:

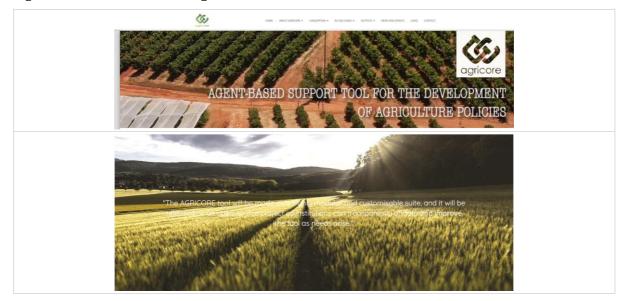
- A free template which has been updated and modified to better represents the project's corporate identity.
- Several plugins to protect the site against different attacks, including unsolicited comments, spam, access attacks, DoS attacks, malware inclusion, unauthorized file modification, etc. This includes firewall and security monitorisation embedded in Wordpress, which protects the website in addition to IDENER's own cloud protection measures.
- Content plugins to ease the task of generating content for the site to the maintainers, including several ones for allowing the inclusion of richer and better formatted content.
- Plugins for linking the content of the social media accounts used within the project.
- A plugin and the corresponding services to properly track the website traffic, enabling an enhanced analysis of the website visitors.

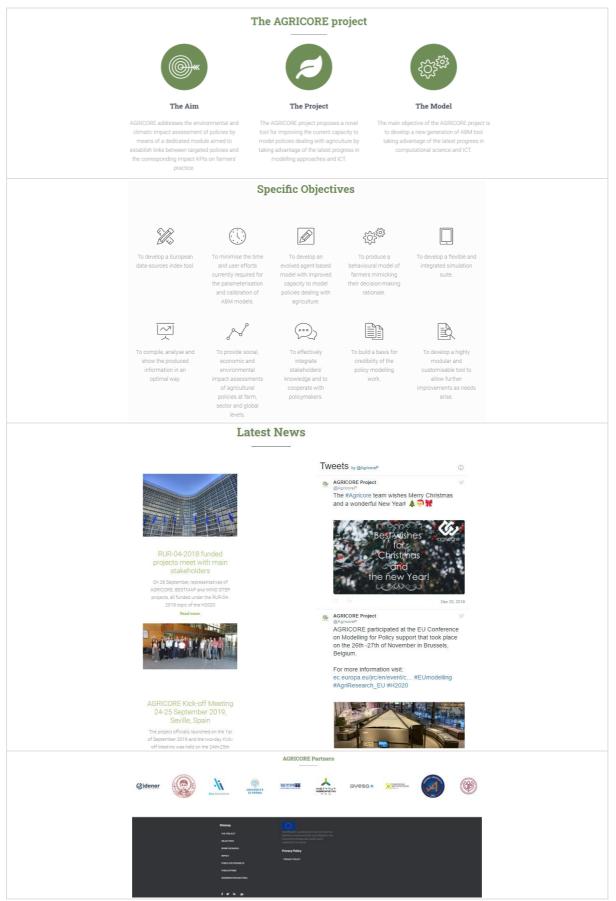
#### 2.1.2.2 Website sections

This part of the deliverable list and describe all the sections generated within the website, providing also captures of the actual published website.

#### 2.1.2.2.1 Homepage

The homepage contains the project title as well as a brief summary of the project. The upper part of the screen shows a navigation panel, using a common structure. Homepage also displays EC logo and H2020 framework logo.





**Table 1 The AGRICORE homepage** 

#### 2.1.2.2.2 About AGRICORE

A more detailed description of the project is given along with information regarding the AGRICORE project's objectives, workplan and impacts.

#### 2.1.2.2.2.1 The project

This section provides a summary of the project scope.

# What's Agricore?

The AGRICORE project proposes a novel tool for improving the current capacity to model policies dealing with agriculture by taking advantage of the latest progress in modelling approaches and ICT. Specifically, the AGRICORE tool will be built as an agent-based approach where each farm is to be modelled as an autonomous decision-making entity which individually assesses its own context and makes decisions on the basis of its current situation and expectations. This modelling approach will allow simulating the interaction between farms and their context (which will account for environment, rural integration, ecosystem services, land use and markets) at various geographic scales – from regional to global. To do so, advances in big data, artificial intelligence algorithms, mathematical solvers and cloud computing services will be applied to optimise the extremely-long parameterisation and calibration phase required by current agent-based tools, to better mimic the modelling of farmers' behaviour and interactions, to credibly assess the local effects of global events and EU policies, and in general to improve policy design, impact assessments and monitoring. The AGRICORE tool will be made as a highly modular and customisable suite, and it will be released as an **open-source** project so institutions can transparently update and improve the tool as needs arise.

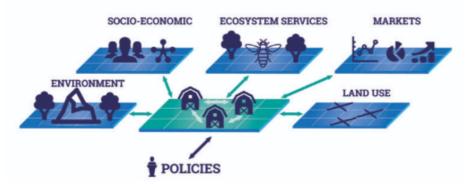
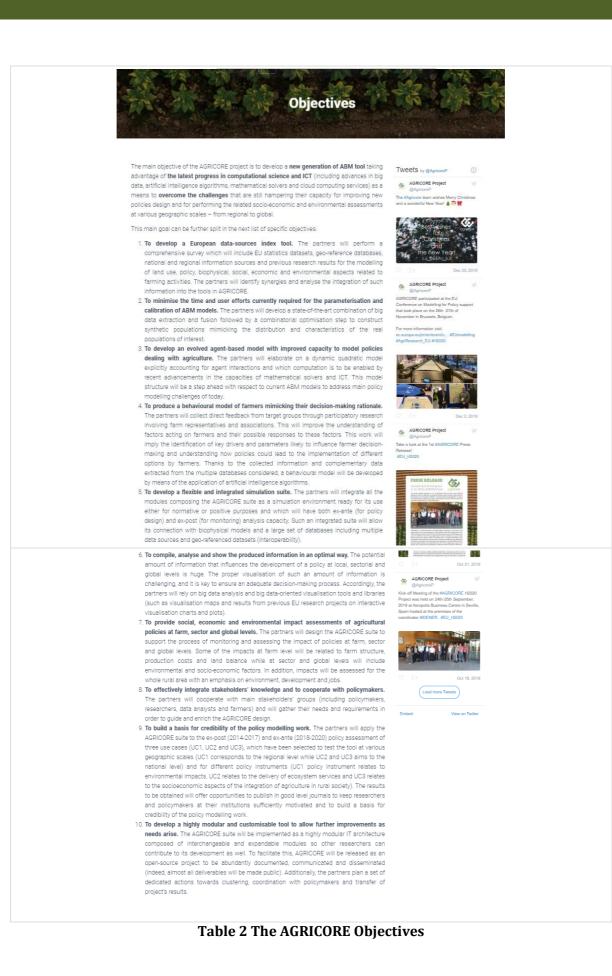


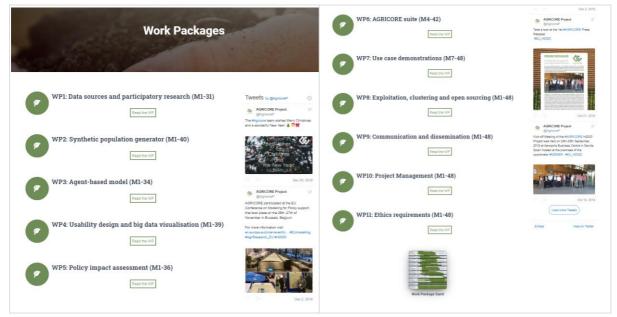
Figure 1 The AGRICORE project

2.1.2.2.2.2 Objectives A list of the project's objectives is summarised in this section.



#### 2.1.2.2.2.3 Workplan

A list of the work packages within the AGRICORE project is given in this section



**Table 3 Work Packages Section** 

#### 2.1.2.2.2.4 Impact The impact of the AGRICORE project is presented in this section



#### 2.1.2.2.3 Consortium details

#### 2.1.2.2.3.1 Project Coordinator



IDENER is a private research SME company composed of a team of researchers with a sound scientific background in disciplines comprising the branch of systems engineering, such as electronics and computer, systems integration and control, and process engineering.

The company, located in Aerópolis Science and Technology Park (Seville, Spain), was founded in 2010 by a group of PhD holding engineers. From that time forward, IDENER has positioned as a valued partner of top European Research centres, Universities and technology firms.

#### Mr. Carlos Leyva Guerrero



Mr. Carlos Leyva Guerrero, MSc in Telecommunications Eng. in 2011 at the University of Seville (Spain), is specialised in software and hardware engineering and joined IDENER in 2010. He is in charge of the IT and Industry 4.0 Applications department where he leads the software implementation done in the related projects. His works are indeed focused on systems integration and processes scale-up as well as in the implementation and deployment of laboratory developed solutions in industrial environments.

#### **Figure 3 Coordinator section**





AGRICORE Project

Dec 20, 2019

AGRICORE participated at the EU Conference on Modelling for Policy support that took place on the 26th -27th of November in Brussels, Belgium.

For more information visit: ec.europa.eu/jro/en/event/c... #EUmodelling #AgriResearch\_EU #H2020



#### 2.1.2.2.3.2 Management details



- + Project coordinator (PC): Mr. Carlos Leyva Guerrero
- + General Assembly (GA)
- + Executive Management Board (EMB)
- + Exploitation and Dissemination Team (EDT)
- External Expert Advisory Board (EEAB)

The EEAB will be composed of up to six independent international experts. Given the scope of the project, the goal will be to include members from relevant organisations, including the IPTS JRC, the DG-AGRI, the OECD and FAO as well as other researchers in the agricultural policy impact assessment area. The establishment of the EEAB will be initiated during the project kick-off meeting. Due to the previous relation and collaboration of project partners with the targeted organisations, it is expected that the EEAB will be formalised within the first 6 months of the project. The members will be contacted frequently and invited to assist to project meetings, so they can provide inputs regarding the project development.





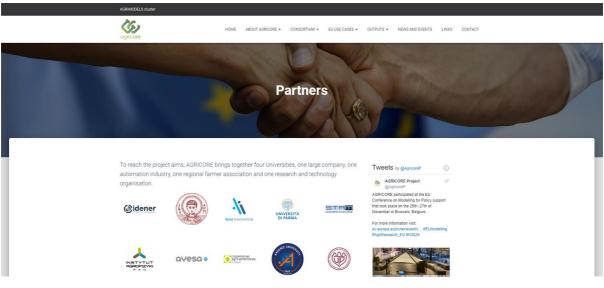


Dec 20, 2019

AGRICORE Project @AgricoreP AGRICORE participated at the EU Conference on Modelling for Policy support that took place on the 26th -27th of November in Brussels, Belgium.

#### 2.1.2.2.3.3 Partners

Detailed information is given regarding the consortium partners. The logos of the partners and a link to their respective websites are available, as well as a description of their role in the project.



**Figure 5 Partners Section** 

#### 2.1.2.2.4 EU Use cases Description of the three use cases covered within the project.

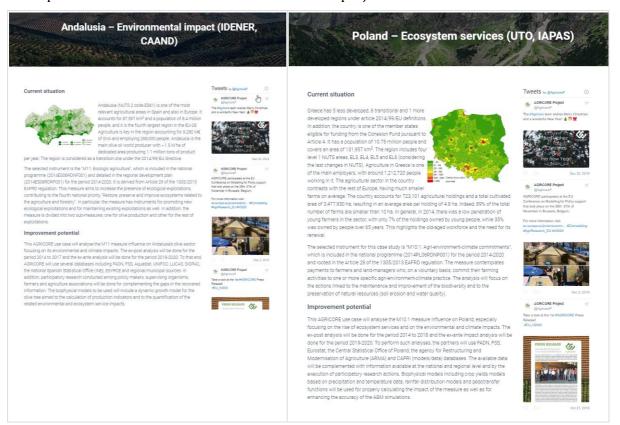
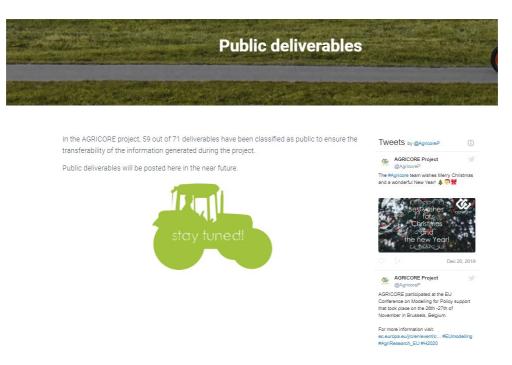




Table 4 EU Use cases section

#### 2.1.2.2.5 Outputs

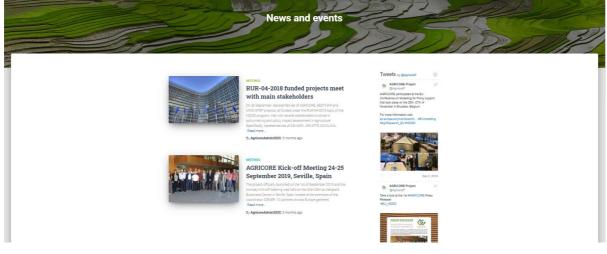
Every visitor of the website has access to the project's public documents regarding dissemination activities and official results.



**Figure 6 Publications Section** 

#### 2.1.2.2.6 News

News regarding the project are uploaded to this section. This section will be constantly updated during the project



**Figure 7 News Section** 

#### 2.1.2.2.7 Contact

A contact form for communication with the coordination team as well as contact details are given in this page

For further information, feel free to contact the AGRICORE coordinator:	Tweets by @AgricoreP
Fields marked with an * are required Name *	AGRICORE Project @AgricoreP The #Agricore team wishes Memy Ch and a wonderful New Yearl & The
Email *	Bestwishes for Christmas dhd
Your company	the new Year!
Message *	AGRICORE Project @AgricoreP AGRICORE participated at the EU Conference on Modelling for Policy su that took place on Extensive. Beglym.
	For more information visit: ec.europa.eu/jro/en/event/o #EUmo #AgriResearch_EU #H2020
Recaptcha	

**Figure 8 Contact Section** 

#EU H2020

### 2.2 Agricore internal website

### 2.2.1 Introduction

The development of an internal way to share knowledge is a requirement for those projects aiming to enable true multidisciplinary teamwork. In the AGRICORE project, data scientists, IT experts, agriculture experts and modellers and policy experts collaborate together to improve the current policy impact assessment capabilities in Europe. To enable this advanced collaboration between partners, the consortium decided to adopt the Confluence software as the main tool for their collaboration. Confluence is a collaboration software developed by Atlassian that enhances the knowledge sharing between different actors. Specifically, the software has advanced capabilities for real-time simultaneous edition of documents, while keeping track of the individual modifications done. The system also enables searches across the whole project material, which is quite useful for a multidisciplinary collaboration project.

### 2.2.2 Implementation details

The Confluence software has been deployed inside of IDENER's cloud infrastructure. A license for the whole team was purchased by IDENER and linked to the deployed software. The portal has been configured to ensure secure access to it and producing iterative backups to block any potential content loss. The Confluence software offers a Wiki-like interface for generating content, where web pages are nested to develop a project categorisation. Specifically, the next sections have been created:

• Project Handbook

This section covers the details about the procedures to be followed inside the consortium towards a proper execution of the project. Specifically, the content of this section is the same as the D10.1 - Project management Handbook (Confidential), submitted within the first month of the project schedule. This includes procedures for preparing, reviewing and submitting the deliverables, the arrangement of technical and bi-weekly meetings, the procedures to establish the EEAB, etc.

Contact List

This section contains the details of all the contributors of the project, linking them to the specific project section they are working on.

• Meeting notes

This section entails the detailed meeting minutes for every event arranged or attended by the AGRICORE partners, including and focusing on the internal bi-weekly meeting and the general assembly ones. It offers a centralised point for reviewing discussed topics and enables the assignment of tasks to individuals within the project.

• Deliverables

This section contains all the data associated with the project deliverables. Each deliverable has its own page where the partners include their contributions. The system offers the automatic initialisation (using a basic template) of the deliverable, including the main sections to be added. Later, the deliverable responsible can define its main sections and the people that should contribute to them. It also supports the online reviewing of the deliverables allowing the insertion of comments on the documents. Lastly, it offers a system for exporting the generated content. This process is further detailed in Deliverable D9.4 - Corporate Identity, which is also public.

• Use cases

This section contains all the data related to the Use cases of the project. One sub-section is available for each one, aiming to offer a unique entry-point for all the work strictly related to each use case.

• WP Subsections:

In addition, each WP has its own subsection where the material tied to a specific WP is included. This also entails detailed subsections for non-technical WPs as WP8 - Exploitation, clustering and open sourcing, WP9 - Communication and dissemination, WP10 - Project Management and WP11 - Ethics requirements.

• File lists:

This section provides easy access to all the files uploaded into the portal.

As the Confluence site is available and used only by project partners, no further detail is included in this section. Nonetheless, if any other H2020 project participant or coordinator is interested in knowing how the Confluence software can be used to boost the collaboration within H2020 projects, they can contact the project consortium through the contact section of the public website. Indeed, the methodology used in this project for collaborating through Confluence is founded in previous experiences in other H2020 projects where the use of this software has contributed to the successful execution and management of the project.

### 2.3 AGRIMODELS cluster website

#### 2.3.1 Introduction

In addition to the two initially planned websites (public and internal AGRICORE websites), both IDENER and AXIA have collaborated on the implementation of a third website. The AGRICORE project has been funded within the RUR-04-2018 topic of the H2020 program. At the same time, another two projects (BESTMAP and MIND STEP) were founded on the same call. Following the AGRICORE collaboration plan and also the suggestions of both the REA and DG-AGRI, the three projects have joined efforts to set up a cluster for enhancing the collaboration between them. This cluster has got the name of AGRIMODELS cluster and a webpage have been developed to centralise the public dissemination information for the three projects. This does intentionally overlap with the three individual dissemination strategies of the projects, aiming to increase the overall visibility of all of them and allowing easy access of any reader to the other projects funded in the same topic.

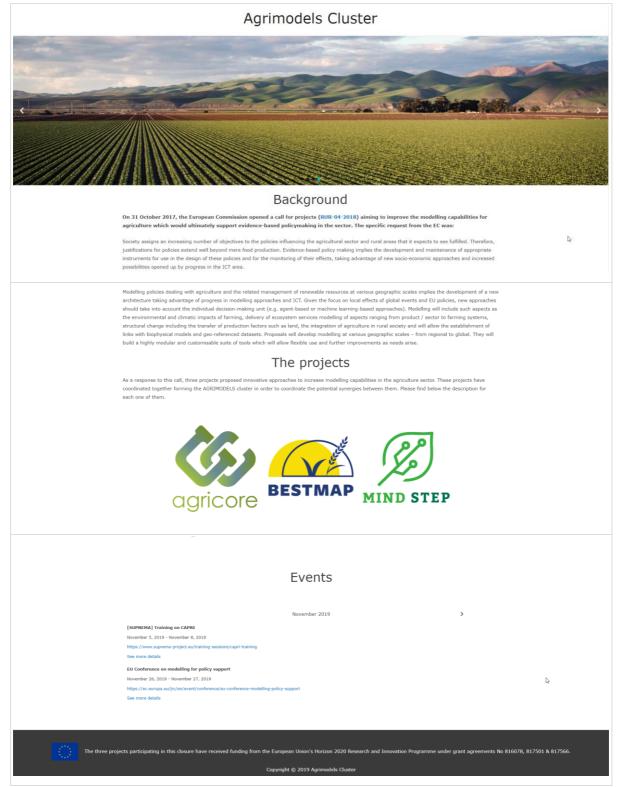
#### 2.3.2 Implementation details

The AGRIMODELS cluster website has been developed following the same methodology as the one mentioned for the AGRICORE project. Indeed, a Wordpress site has been developed in collaboration between IDENER and AXIA following the same technical implementation details (security, plugins, etc). The cluster website is published at <u>https://agrimodels-cluster.eu</u> and is composed of only one section, the homepage.

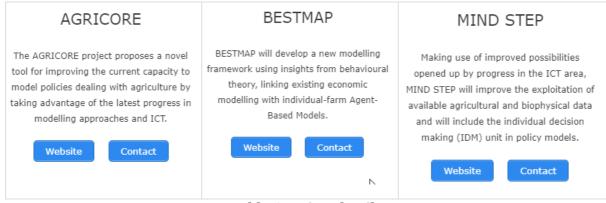
The homepage has been designed considering the simplicity as the main goal. Indeed, the main objectives of this site are two:

- Provide a unique access point for the cluster and the three projects funded under the RUR-04-2018 topic.
- Offer a calendar with all the events related to the areas covered by the topic, namely agriculture model developing, impact assessment and policy modelling in Europe.

Following these objectives, the next captures detail the current status of the website. In early 2020, the Communication and Dissemination experts of the three projects will meet and will develop a procedure for including the required events in the calendar sections.



**Table 5 AGRIMODELS cluster website** 



**Table 6 Project details** 

# **3** Conclusions

This deliverable contains all the information related to the development of AGRICORE project websites (public and private) as well as of the AGRIMODELS cluster one. With the on-time publication of these webpages, the consortium provides an easy way for external stakeholders to get an idea of the work being done in the AGRICORE project (and in the others participating in the cluster) as well as an easy way to contact the right persons within those consortiums.

For preparing this report, the following deliverables have been taken into consideration:

Deliverable Number	Deliverable Title	Lead beneficiary	Туре	Dissemination Level	Due date
D9.4	AGRICORE corporate identity	AXIA Innovation	Websites, patents filling, etc.	Public	4
D9.5	AGRICORE project website	IDENER	Websites, patents filling, etc.	Public	4